

*On-Demand Lifting, Pulling and
Tie-Down Products & Technical
Services For Supply Houses*

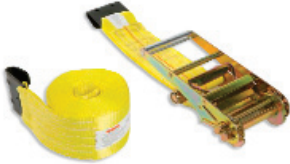
MURPHYINDUSTRIALPRODUCTS.COM
866.849.1032 | 713.868.1032

WITH MURPHY INDUSTRIAL PRODUCTS YOU'RE EQUIPPED FOR TODAY'S "ON-DEMAND" WORLD.

Working exclusively with industrial supply houses and rental companies, we're the only one-stop resource you need for lifting, pulling & tie-down products & technical expertise – on-demand.

IN-DEPTH PRODUCT SELECTION

Cargo Control



Chain/Chain Slings



Cordage

Hoists/Chain Hoists

Metric Ropes

Nylon Slings



Round Slings



Shackles

Wire Rope/ Wire Rope Slings

Spreader Beams

Custom Products/ Lengths

When you work with Murphy Industrial Products, you're working with a company whose mission is to help you profit from the markets you serve – and help you become more successful. The fact is our staff lives and breathes the business 24/7. Because yours isn't a 9 to 5 business. Neither is your customers'.

Put us to the test, and we'll prove it to you.

GEARED FOR IMMEDIACY AND PREPAREDNESS

Murphy maintains an extraordinary selection of in-stock and custom-designed and fabricated products for pulling, lifting and tying down. But that's just one reason you should consider doing business with us.

The most important one is we get it done – when you need it. No excuses. Because while others may offer similar products, and "will look into it," at Murphy, that's just not good enough. We take action.

The fact is, we pay close attention to industry trends. We do our homework. So when the call comes in, we know the course of action to take, and the most effective way to get there.

We believe you simply won't find anybody in the industry more diligent in getting you the answers, products and support you need – fast. Which is when the term "On-Demand" really starts to mean something to you.

- **Service** that takes the internal complexity out of getting rigging products
- **Service** that relieves the often tedious, confusing process of deciphering, designing, quoting, managing, and supplying custom-made rigging products
- **Service** that enables you to concentrate on your core business and customers
- **Service** that can open new markets and new revenue streams for you today



The fact is, we're not satisfied with simply providing great service. Our goal is to provide incredible service.

It's the foundation of upon which we've built this company, and that which we've helped our customers build theirs.

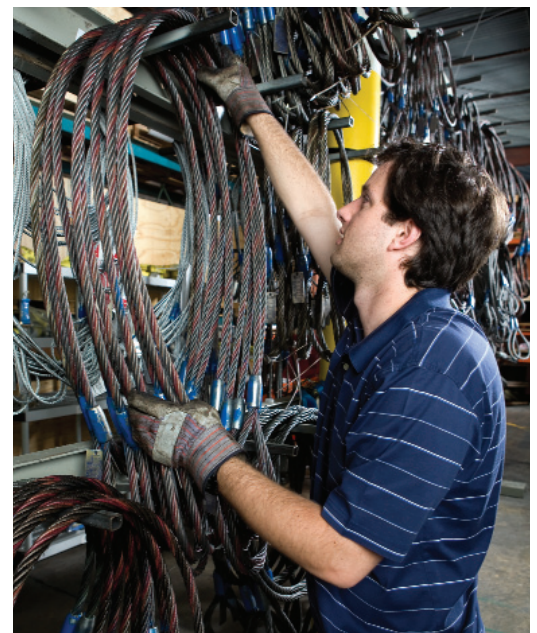
Because action always speaks louder than words.

FASTER, ACCURATE ORDER MANAGEMENT GETS IT DONE RIGHT – THE FIRST TIME

Murphy also knows the high cost of not getting your order there with everything your customer needs and expects to get their job done.

So we take Order Management very seriously. When you do business with Murphy Industrial Products, you'll find part of your success comes from the way we handle the details of your order. It all but eliminates costly errors of omission, which can bring a job to a screeching halt. It can also mean one less headache.

- **Rapid & thorough quotes.** Our well-thought out communication system and experience expedites the process.
- **Correct certification and documentation.** All slings are fabricated to exacting ASME B.30.9 standards, and all wire and rope and equipment to precise Federal standards. And all products come with the proper certifications you need to prove it. Because we know what's on the line.



FROM THE COMMON TO CUSTOM, WE'RE YOUR "IN-HOUSE RIGGING DEPARTMENT."

Murphy makes it as easy for you to serve customers who need specialized rigging products, as it is for you to sell them a dozen pair of work gloves.

We're fully-qualified and highly experienced rigging specialists, with unsurpassed technical expertise in all rigging categories, products, and markets – from the ports to the oilfields.



Technical design & engineering services

Expert in-house design. In the rigging business, one size or design rarely fits all. In fact, our customers' challenges often require ingenious new ideas to create the right solution. Ideas that can only come from years of hands-on experience.

We've got it.

REAL TECHNICAL EXPERTISE

Just give us a call today with your requirements, and see for yourself what real rigging expertise and service means to you, and your customers.

What you find is a team of experts, well versed in all phases of lifting, pulling and tying down. So much so, that you'll start to think of them not only as suppliers, but as your "in-house rigging department."

FIGHT BACK

Had it getting beaten to the punch by competitors?

Well, we can't promise it won't ever happen again. But what we can do is give you a better fighting chance to grab your piece of the pie. And to get more of it, from more customers and markets.

Again, it's our culture of immediacy that drives it. And our extensive stock and know-how. So when your customer tells you they need it now, you'll have no doubt that you have the source for it. An ON DEMAND source.



EARNING YOUR BUSINESS – EVERY DAY

While every lifting, pulling or tying down project may not be an emergency, and our extensive inventory can supply the products and services you need every day, to us there's no such thing as a routine order.

Because 'routine' isn't what grows business. Earning it does. Doing not just what's expected, but also delivering the goods – on demand – so your customers come back to you for more.



Exceptional shipping & delivery. Over 90% of our products ship the same day you order them. And we go all out to keep our promises, knowing it impacts your success.

That's what Murphy is made of – the desire to help you win. And making it easier for you to do so.

Contact us today for on-demand product, technical, delivery, and pricing information.



**"WHY SETTLE FOR ROUTINE SERVICE?
TODAY IT'S ABOUT "ON DEMAND."
THAT'S MURPHY."**

– Supply House Owner



MURPHY INDUSTRIAL PRODUCTS OFFERS ON-DEMAND PRODUCTS & TECHNICAL SERVICES FOR SUPPLY HOUSES

- Construction
- Pipeline
- Oilfield
- Offshore
- Marine
- Petrochemical
- Transportation
- Crane Industry
- Trailer/Off-Road
- OEM



Please contact our newly expanded Houston facility at 1-866-849-1032 for on-demand information and product catalogs.

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